

## CEO-summit 2018, Center for Higher Ambition Leadership Europe

October 3-4 2018, Mines ParisTech, 60, Boulevard Saint-Michel, Paris

### Higher Ambition: “Creating Value with stakeholders”

#### Agenda: October 3

- 12:00 – 13:00 Lunch
- 13:00 – 13:30 **Higher Ambition: Creating value with stakeholders**  
Prof. Tobias Fredberg, Chalmers University of Technology; Executive Director,  
Center for Higher Ambition Leadership Europe
- 13:30 – 14:30 **Mobilizing stakeholders across continents – Global Alliance for Mass Entrepreneurship**  
Ravi Venkatesan  
former CEO/Chairman of Microsoft India Board member Rockefeller Foundation  
previously Infosys, Volvo Group
- 14:30 – 14:45 Coffee break
- 14:45 – 15:45 **Do we need a new corporate law to achieve a higher ambition for mankind ?**  
Armand Hatchuel  
Professor at MINES ParisTech
- 15:45 – 16:15 Coffee break
- 16:15 – 18:15 **Case clinics**  
*Session based on your reflection and prepared case*
- 18:15 – 18:30 **Sum up**
- 20:00 **Dinner** at Boullion Racine, 3 Rue Racine, 75006 Paris.

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▶ Any Questions? Don't hesitate to contact us at [higherambition@chalmers.se](mailto:higherambition@chalmers.se)

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#### Agenda: October 4

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|---------------|--|
| 8:30 – 8:45   | Overnight reflections  |
| 8:45 – 9:45   | <b>How to create permanent revolutions in wound care ?</b><br><i>- How to cope with the innovator’s dilemma, to continue to innovate in your mainstream AND create the revolution that will kill the mainstream.</i><br>Hervé Le Lous<br>Chairman URGO group |
| 9:45 – 10:00  | Coffee break   |
| 10:00 – 12:00 | <b>Case clinics (cont.)</b><br><i>Session based on your reflection and prepared case</i>   |
| 12:00 – 13:00 | Lunch  |
| 13:15- 14:00  | <b>Transforming with a higher ambition</b><br>Tobias Fredberg & Flemming Norrgren  |
| 14:15-15:00   | Reflections  |

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